



No Taxation without Relaxation!

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Client Newsletter

April 2011



Dear Susan,

The days leading up to and following April 15 are already booking up fast. And we know that that's thanks, in part, to the I.R.S. ("Infinitely Relentless Stress"). But, we're firm believers in the concept of "No Taxation without Relaxation!" If you are, too, then be sure to [get yourself on the books](#) for a massage soon. We'll do our best to depreciate your stress, deduct your knots, and even file an automatic extension for that blissed-out, I-just-spent-an-hour-in-my-happy-place, post-massage feeling.

After all, when it comes to all this tax stress, massage is a much healthier coping mechanism than, say, bingeing on [Marshmallow Peeps](#), [Jelly Belly Jelly Beans](#), and [Cadbury Creme Eggs](#). And speaking of all those sugar-laden, nutritionally-devoid plastic egg-fillers, if you're looking for a healthier alternative for filling the Easter basket of someBUNNY special, look no further! We're featuring a very special (not just low, but *no*-glycemic!) [gift certificate promotion](#) this month that you'll want to check out.

Of course, we love a good chocolate bunny just like the next guy, and like we always say, "Everything in moderation ...including moderation." So, indulge if you must and then come have a massage. We try to offer a "guilt-free zone." No judging here. ...As long as you share.

~Susan & Shane

Questions



Q: Can I still use my 2010 FSA (Flexible Savings Account) funds to pay for massage sessions prior to April 15 of this year?

A: Maybe. For more information on using your FSA funds to pay for massage, please refer to [this article](#) on our [Facebook page](#).

Q: Can I deduct the cost of my 2010 massage therapy sessions as a medical expense on my taxes?

A: Again, maybe. For

Is Someone You Love a Basket Case?

EveryBUNNY can benefit from an "egg-cellent" massage!

And when you purchase a massage gift certificate to tuck into that special someone's basket, you will receive a complimentary bundle of Easter goodies, along with an Easter card, for an impressive presentation!

Purchase your gift certificates (and pick up your goodies!) during your next visit; call (512) 809-6708; or [drop us an e-mail](#) to arrange pickup.

...But hop to it! Supplies are limited.

**"Physical ills are the taxes laid upon this wretched life; some are taxed higher, and some lower, but all pay something."
~Lord Chesterfield**

Lord Chesterfield's words are all too true, so let us help you reduce your "tax bill."



We're pleased to have been named a 2010 "Small Business All Star" by Constant Contact®!

We're excited to have received the 2010 "All Star" Award from Constant Contact®, Inc., the trusted marketing advisor to more than 400,000 small organizations worldwide (and the service that allows us to bring you this very e-mail newsletter every month).



Our practice was one of Constant Contact's 2010 top performers and most prolific users of its tools, whether within Constant Contact's email marketing, event marketing, social media marketing, or survey products - or

information regarding deducting your massage therapy expenses on your taxes, check out [this article](#) on [eHow.com](#). And if you need receipts for your 2010 massage therapy session payments, please let us know & we'll be happy to oblige.

However, as both these articles emphasize, be sure to check with your FSA plan administrator and / or authorized tax professional to ensure that these charges and / or deductions are authorized in your case.

Join Our Mailing List!

Bring Out Your Innate Beauty for Half Price!

If you've been

a combination of all four.

Constant Contact looked at criteria including the following when selecting this year's All Stars:

- Frequency of campaigns, events and surveys
- Open, bounce and click through rates
- Usage of social features
- Mailing list sign up tools
- Use of reporting tools

We'd like to thank YOU, our e-mail newsletter subscribers for your continued interest & support, and we look forward to continuing to bring you e-mail newsletters that are chock full of relevant, educational, and entertaining information.

To read the complete press release regarding this award, please [click here](#).

Be Well & Keep in Touch!,



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By Appointment Only

tempted to try Dr. Shirat Ling's (amazing!) [Fractional Laser Skin Resurfacing](#) at [Innate Beauty](#), now's the time.

Innate Beauty will be partnering with [Living Social](#) on April 7 (this Thursday!) to offer a deep discount on Fractional Laser Skin Resurfacing for one problem area (around the eyes; around the mouth; cheeks; or forehead).

That's a beautiful deal!

Susan & Shane Epperly,

**Licensed Massage Therapy
Instructors,
Licensed Massage Therapists
in Private Practice
Specializing in Pain Relief
Through Clinical Massage Therapy**

Book Now.

(512) 809-6708

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The fine print: Advertised prices are the actual prices. Offers are valid while supplies last. Supplies will last a long time (we never run out of massages). All offers are subject to you actually coming into our clinic for a massage. We reserve the right to make every client blissfully relaxed and ridiculously happy. It is against our company policy to confuse and irritate our clients by attempting to upsell them with a laundry list of "add on" services. We will not be held responsible for wrinkles caused by smiling (or laying in the face cradle). We will not be held responsible for any possible embarrassment associated with drooling, snoring, or proceeding with the rest of one's day with mussed up hair, a rosy glow, or other telltale aspects of that "freshly massaged" look. No shoes, no shirt, no problem. Massages may not be returned, but most of our clients can't wait to return to our tables.